**PRESS RELEASE**

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**Sauti za Busara to broadcast live across Africa**

Zanzibar: Preparations for the 18th edition of one of Africa’s biggest music festivals Sauti za Busara 2021 are underway and organisers are upbeat that they will once again pull off another memorable show. Having thrilled audiences with live performances under the skies of Stone Town, Zanzibar since its inception in 2004, this year’s festival is set for the first time to broadcast live across African countries on Plus TV via DStv’s Channel 294.

Speaking on the new development, festival director Yusuf Mahmoud said arrangements have been made to enable festival lovers who face difficulties in travelling to enjoy the event from the comfort of their living rooms.

“We are excited about the partnership with Plus TV which broadcasts on DSTV Channel 294 and we are sure this will enable audiences from near and far to enjoy the unique and magical features of this festival and Zanzibar in general,” said Mr. Mahmoud.

He added that despite reducing the number of days to two as opposed to the traditional four, the festival will be of the same high quality, with its main stage in the iconic Ngome Kongwe, also known as the Old Fort.

During 12 - 13 February 2021, the walls of Stone Town, Zanzibar, will again be shaking to the sounds of African music with nine groups representing Tanzania and five more from across the Continent. As always, the main spotlight will be on young and emerging talents.

Acts to look out for include: Yugen Blakrok (South Africa), Morena Leraba (Lesotho), Barnaba Classic (Tanzania), Dulla Makabila (Tanzania), Djam (Algeria), TaraJazz (Zanzibar), Siti Muharam (Zanzibar), Sandra Nankoma (Uganda), Stone Town Rockerz (Zanzibar) and more.

*The 18th Sauti za Busara festival, 12 - 13 February 2021 is powered by the Norwegian Embassy, the European Union, Serikali ya Mapinduzi ya Zanzibar, CRDB Bank, Embassy of France, Zanlink, Embassy of the Netherlands, Embassy of Ireland, Chuchu FM Radio, ZBC, Zanzibar Cable TV, Plus TV, Emerson Zanzibar, Embassy of Germany, Firefly Bagamoyo, Tasakhtaa Hospital, Golden Tulip Dar City Centre, Dar Life, 2Tech Security & more.*

Information and tickets: [**www.busaramusic.org**](http://www.busaramusic.org)

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For hi-resolution photos, see folder at[**www.busaramusic.org/downloads**](http://www.busaramusic.org/downloads)

For full festival timetable listings, see [**www.busaramusic.org/events**](http://www.busaramusic.org/events)